
Summer 2024

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Animation Nation

My Life in Cartoons

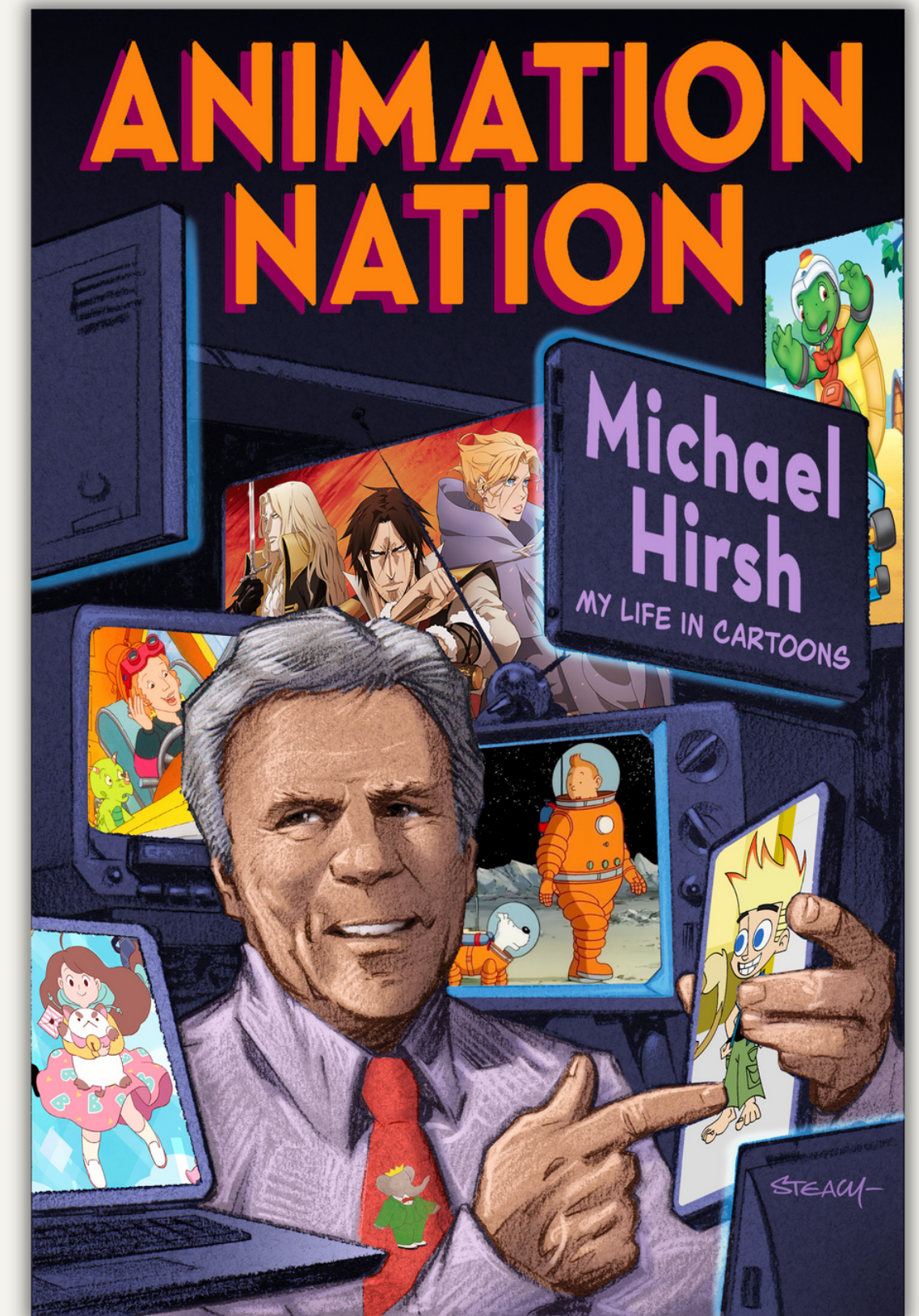
by Michael Hirsh

In 1978, an obscure animated TV show produced by an upstart Toronto firm caught the eye of the world's hottest filmmaker, George Lucas. He was looking for someone to produce an animated short for a CBS Star Wars television special. The ensuing collaboration not only put Nelvana on its path to becoming the world's leading independent animation company but kickstarted Canada's most successful creative industry—children's animated entertainment.

Born in Belgium, raised in Toronto and New York, Michael Hirsh was a co-founder and CEO of Nelvana and the driving force behind Canada's animation dominance. Animation Nation is his behind-the-scenes account of working with such famous cartoon franchises as Babar, The Adventures of Tintin, Berenstain Bears, Franklin, The Magic School Bus, and Beetlejuice, and larger-than-life personalities including Roseanne Barr, Mr. T., Deborah Harry, and Tim Burton.

Packed with humour and hard-won wisdom, Animation Nation is a frame-by-frame account of how creative talent and entrepreneurial zeal built a global cartoon empire.

The Belgian-born son of Holocaust survivors, **Michael Hirsh** is an award-winning, trailblazing producer of children's programming and the former head of Nelvana, Cookie Jar Entertainment, and WOW! Unlimited Media. He lives in Toronto.



April 23, 2024

6x9, 216 pages + 24 page colour photo insert

Hardcover

\$29.95 USD / \$34.95 CAD

978-1-990823-69-5

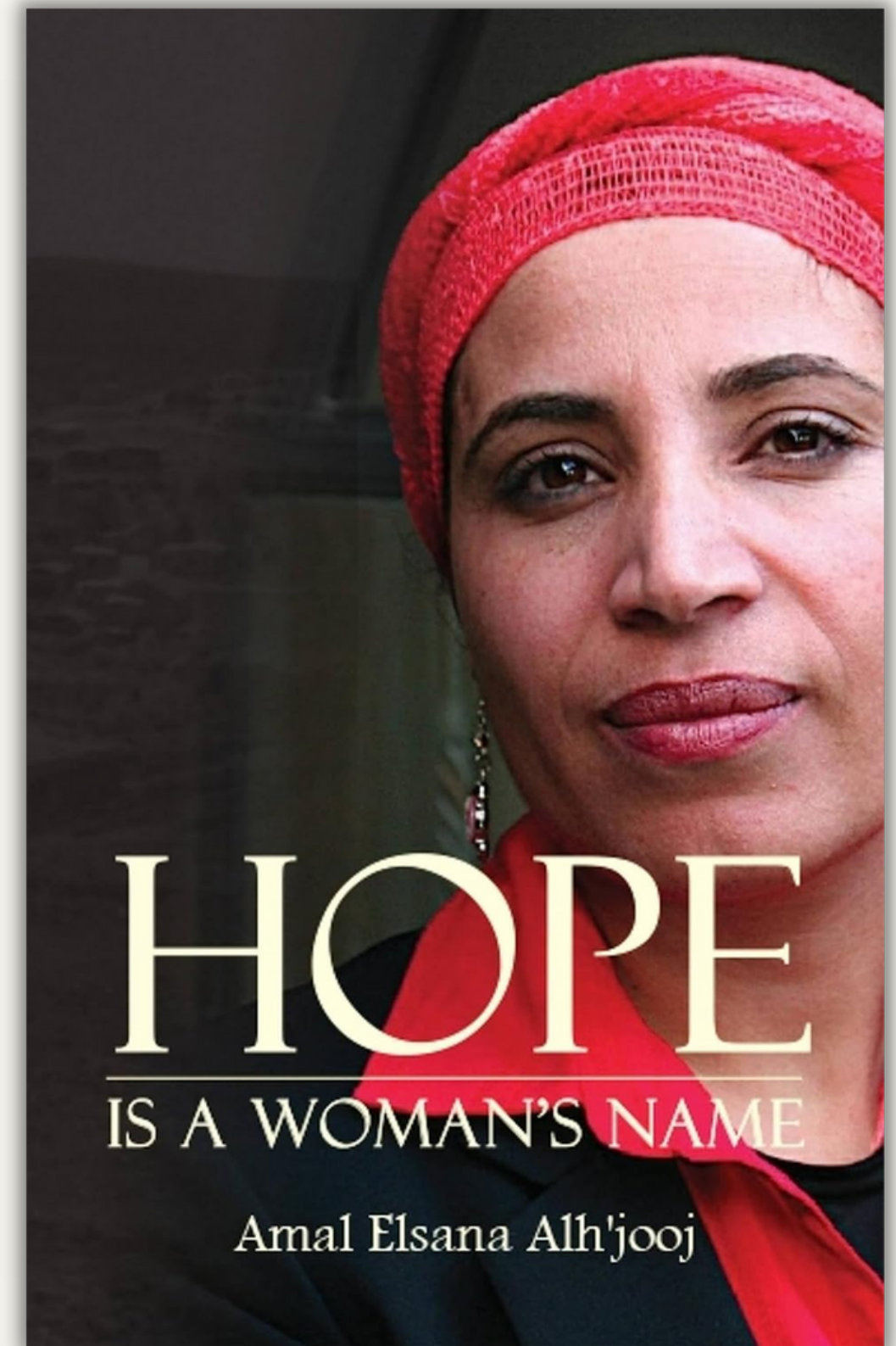
Hope is a Woman's Name

by Amal Elsana Alh'jooj

At birth, Amal's father who looked at her and said, "I see hope in her face. I want to call her 'Amal'--meaning 'Hope'--in the hope that Allah will give us boys after her." The fifth daughter in a patriarchal society and an indigenous Bedouin in a Jewish state, Amal Elsana came into this world fighting for her right to exist. Today she is a key shaper of public opinion on Israel's marginalized minorities.

Hope is a Woman's Name tells of Amal's journey navigating interweaving systems of power and oppression - both patriarchal and nationalist - in her fight for justice and equality. As a shepherd at the age of five, she led her flock across the green mountains of Laqiya, her village in the Negev in southern Israel; in her early teens, she ran literacy classes for the women in her tribe, the beginning of a lifelong career organizing people to promote policy change for Israel's Bedouin, a minority within the Palestinian minority. She later established economic empowerment programs for marginalized women, helping to found an Arab-Jewish school, and creating organizations to promote shared society, work that earned her a nomination for the Nobel Peace Prize. Where others come up against obstacles, Amal builds bridges; not by sacrificing her identity, but by embracing it. Each thread of her identity - Bedouin, Arab, woman, feminist, Palestinian and Israeli - is woven into the tent of her life, a tent where no one is left out in the sun.

Amal Elsana Alh'jooj is a founder of several NGOs, including the Arab-Jewish Centre for Equality, Economic Empowerment and Cooperation, and the recipient of many international prizes. Nominated for the Nobel Peace Prize (2006), she was included in Genius 100 Visionaries of the Future (2017); and awarded the New Israel Fund's Human Rights Award (2013). Amal has a PhD in Social Work from McGill University and a post-doctorate from the Harvard Kennedy School of Public Policy in the Women Public Policy program.



April 30, 2024

6 x 9, 350 pages

Hardcover

\$32.95 USD / \$34.95 CAD

978-1-990823-77-0

Pierre Poilievre

A Political Life

by Andrew Lawton

When Pierre Poilievre was elected leader of Canada's Conservative party in 2022, he vowed to put Canadians back in control of their own lives. He took aim at the country's elites and "gatekeepers" as well as governments that sneer at their own citizens. Railing against the housing crisis and spiralling inflation, Poilievre was telling ordinary Canadians he was on their side.

As the adopted son of two Alberta teachers, Poilievre knows the middle class. But he's also the embodiment of a career politician, having spent nearly his entire adult life in politics. In *Pierre Poilievre: A Political Life*, journalist Andrew Lawton chronicles Poilievre's life, career, and his unique brand of conservatism which has galvanized supporters and detractors alike. The portrait that emerges is of a radically authentic yet intensely calculating individual who has been plotting his path to be Canada's prime minister since he was a teenager.

Andrew Lawton is the No. 1 best-selling author of *The Freedom Convoy*. He is a senior journalist at True North and host of The Andrew Lawton Show. He previously hosted a daily talk show on Global News Radio. He has published written work across the world, including in the Washington Post, the National Post, the Toronto Sun, and on Global News.



May 28, 2024

6X9, 224 pages + 8 page photo insert

Hardcover

\$34.95

978-1-990823-80-0

Why Me?

My Lifetime of Alien Encounters

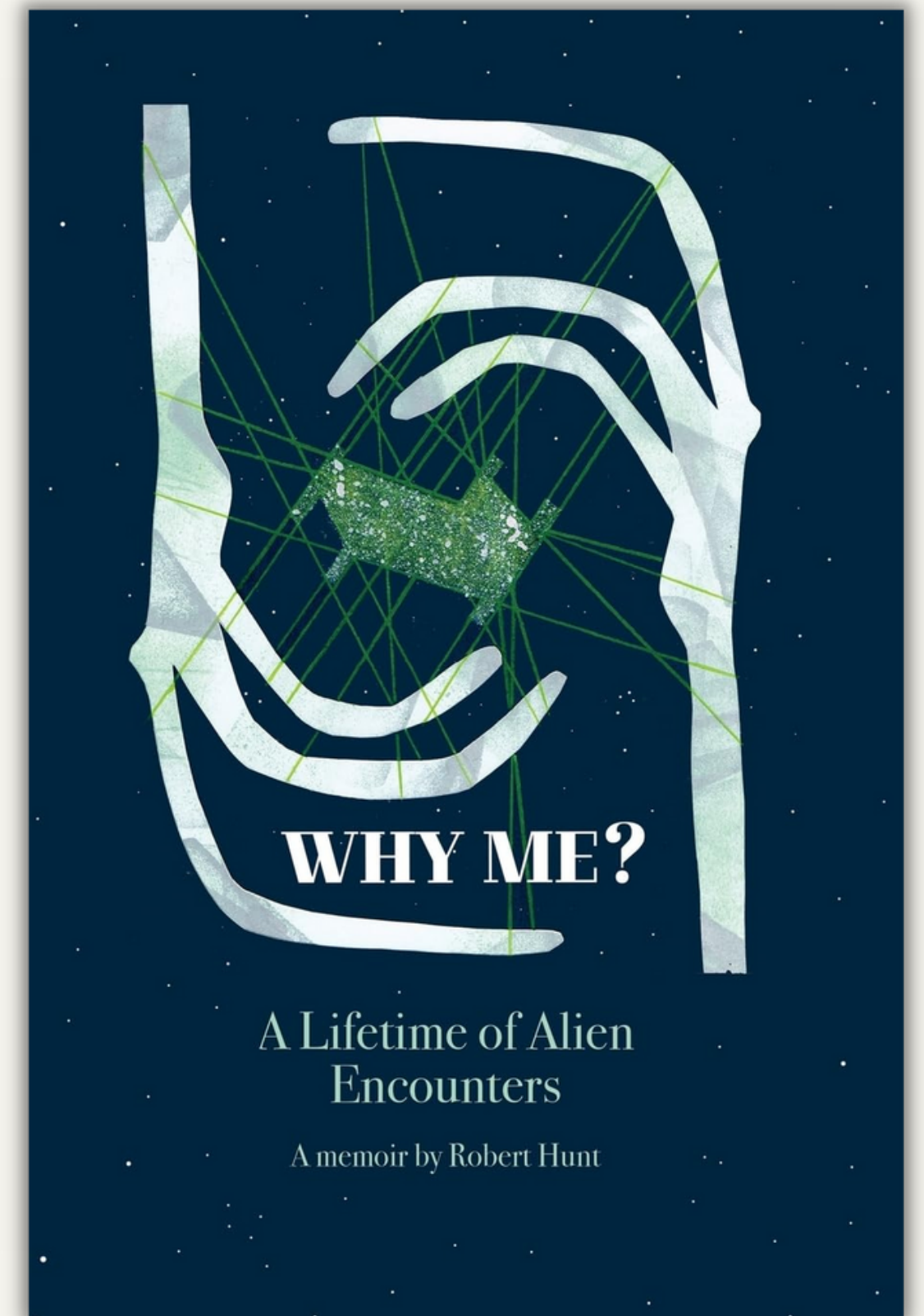
by Robert Hunt

There are trillions of planets in our galaxy—billions with a formula for life. To think mankind is the only intelligent lifeform to evolve would be egotistical and absurd.

Extraterrestrials not only exist, they pluck us from our beds and cars—anytime and everywhere—to study, teach, and prepare us for the inevitable. Robert Hunt knows this beyond a shadow of a doubt. He's been abducted by aliens since the night of his seventh birthday.

This book is a true account of his sixty-three years as a human being who has experienced the unexplained, the unfathomable, the impossible—and lived to talk about it.

Robert Hunt is a Master Electrician with almost two decades of experience in the nuclear industry. He has experienced a lifetime of alien encounters and unexplainable extraterrestrial phenomena. He is a father to two children, and lives with his wife and family in Toronto, Canada. To learn more about Robert, visit www.roberthuntwhyme.com.



June 11, 2024

5.5x8.5, 200 pages

Paperback

\$19.95 USD / \$23.95 CAD

978-1-990823-58-9

Sutherland Quarterly.

Superintelligence

Is Canada Ready for AI?

by The Logic

The emergence of Chat GPT in late 2022 launched the world into a new era of highly capable artificial intelligence, the most fascinating new technology since the birth of the Internet. *The Ultimate Disruption: Canada Meets Artificial Intelligence* is a ground-breaking collection of original work from the editors of The Logic, Canada's business and tech newsroom. It provides a comprehensive overview of the state of AI in Canada, introduces some of the technology's current champions (and fallen ones), explores some of its most exciting applications, and weighs its potential impact on our daily lives, our workplaces, our economy, and the future of humanity.

This bracing and highly-readable book also traces Canada's critical role in the development of artificial intelligence and asks whether we'll reap the rewards of that early contribution or wind up a bystander in the increasingly frenzied world of AI.

The Logic is an independent, non-partisan news organization founded by David Skok in 2018 to provide in-depth reporting on the organizations, policies, and people driving Canada's innovation economy.



Is Canada Ready for AI?

Superintelligence



The Logic

February 13, 2024

6X9, 100 pages

Paperback

\$19.95

978-1-990823-63-3

Sutherland Quarterly.

On The Ropes

Justin Trudeau in an Age of Chaos

by Paul Wells

The worst decade in the history of the Liberal Party of Canada came to an end on October 19, 2015. Justin Trudeau swept to power, ending the ten-year rule of Stephen Harper's Conservatives. Trudeau's vision was relentlessly optimistic: the word "positive" was heard eight times in his victory speech, along with references to "sunny ways" and "hope and hard work." But the fates decreed that he would govern in darker times. His rookie government, itself mainly staffed by rookies in federal politics, had to learn on the job in an age of polarization, misinformation, and pandemic, while dealing with the rise of Trump and Brexit, a newly belligerent China, and wars in Ukraine and the Middle East. The moment needed more than a young PM's abundant charm. And almost from the outset, Trudeau struggled to rise to the occasion.

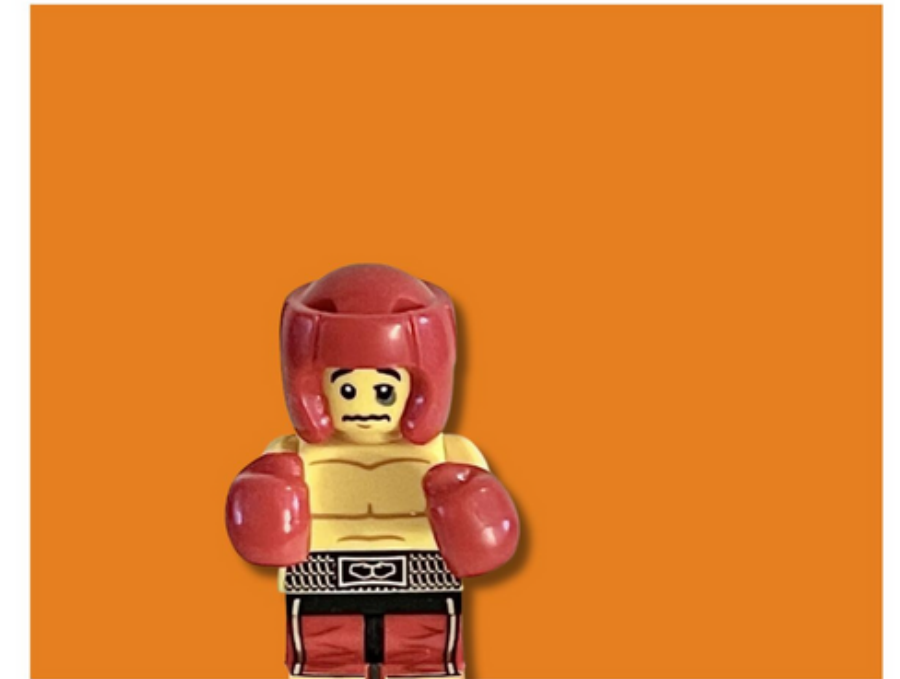
A decade after he published *The Longer I'm Prime Minister*, the definitive portrait of Stephen Harper in power, Paul Wells, one of Canada's all-time great political writers, turns his attention to Justin Trudeau, a man of talent, ambition, and trust issues in a time of mistrust.

Award-winning author **PAUL WELLS** was a regular visitor to the inquiry. Witnesses described layer on layer of dysfunction and acrimony in every organization that converged on Parliament Hill — three levels of government, three police forces, and the protesters themselves. How does a society make crucial decisions when everyone is exhausted, nothing works, and the noise from the truck horns and the shouting is deafening? And how do the protagonists regroup to make their case in the sterile, weird environment of a public inquiry? That's the story inside—a story of the Emergency in Ottawa.



Governing in Troubled Times

Justin Trudeau On the Ropes



Paul Wells

May 7, 2024

6X9, 100 pages

Paperback

\$19.95

978-1-990823-82-4

My Fight for Canadian Healthcare

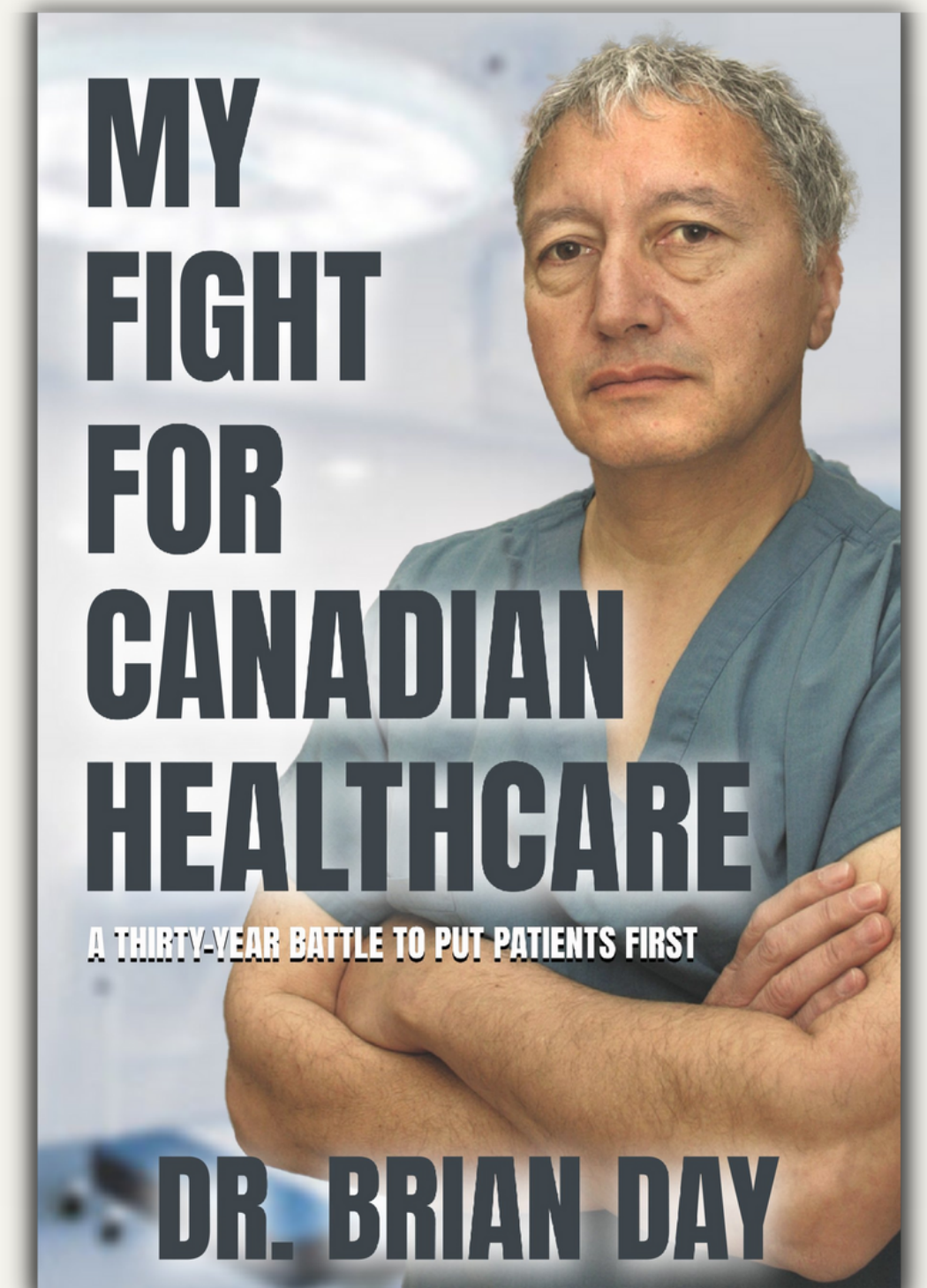
A thirty-year battle to put patients first

by Dr. Brian Day

In 1995, Vancouver orthopedic surgeon Dr. Brian Day opened the Cambie Surgery Centre, a for-profit clinic that provided patients with more immediate relief than could be found amid the lengthening wait lists of Canada's public healthcare system. Cambie grew to accommodate 125 doctors performing operation and up to 5,000 patients a year, the busiest private hospital in Canada. Along the way, Cambie became a target of the British Columbia government which, while referring patients to Dr. Day to reduce its own costs, sought to shut it down for operating in violation of the Medicare Protection Act, triggering a legal battle that went all the way to the Supreme Court.

My Fight for Canadian Healthcare is Dr. Day's personal journey through a failing healthcare system that has deviated far from its intended purpose, ensnaring patients in long cycles of waiting and suffering. It lays bare the incongruity of Canadian governments holding fast to principles established six decades ago in the face of mounting evidence of patient harm and makes a powerful case for a complete rethink of how we deliver healthcare in the twenty-first century.

DR. BRIAN DAY MRCP is an orthopedic surgeon and health researcher in Canada, a past president of the Canadian Medical Association, a prominent and sometimes controversial advocate for privatization of Canada's health system, and the founder of Cambie Surgery Centre and Specialist Referral Clinic in Vancouver, British Columbia, where he resides.



June 4, 2024

6x9, 458 pages

Hardcover

\$32.95 USD / \$38.95 CAD

ISBN 978-1-990823-44-2

The Exclusion Effect

How The Sciences Discourage Girls & Women & What To Do About It

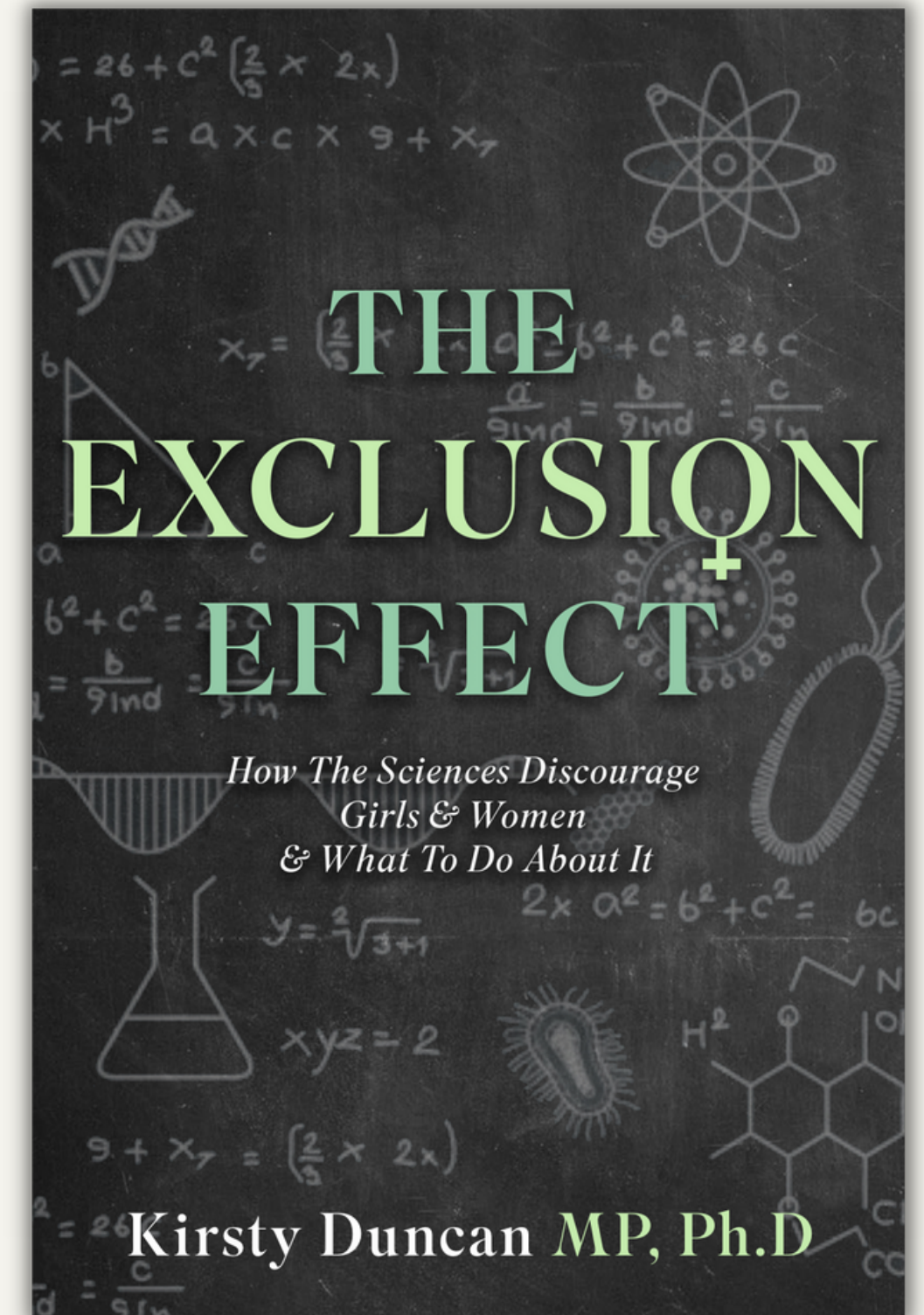
by Kirsty Duncan MP, Ph.D

As a newly minted PhD in medical geography, Kirsty Duncan led an international expedition to remote Svalbard, Norway to search for the cause of the deadly 1918 influenza. What should have been a rewarding intellectual adventure turned out to be an unwanted baptism into the unbridled sexism and privilege of the scientific community. Ever since, she has devoted herself to the support of girls and women in scientific endeavours.

While women have come a long way in science, there is still far to go. They remain under-represented, under-paid, under-published, and under the shadows of male scientists who are assumed, without evidence, to have innate capacities that women lack. Duncan identifies systemic biases in the assessment of girls' abilities and the teaching of science in the home, the classroom, our communities, and professional life. She makes a powerful argument for cultural and institutional change to ensure girls and women their rightful place in the scientific community.

For readers of Melinda Gates's The Moment of Lift, Caroline Criado Perez's Invisible Women, and Margot Lee Shetterly's Hidden Figures.

KIRSTY DUNCAN is the Member of Parliament for the riding of Etobicoke North and has been serving the community since 2008. She has been the driving force for putting science front and centre in the federal government's agenda. She lives in Toronto.



May 21, 2024

6x9, 180 pages

Hardcover

\$23.95 USD / \$28.95 CAD

ISBN 978-1-990823-67-1