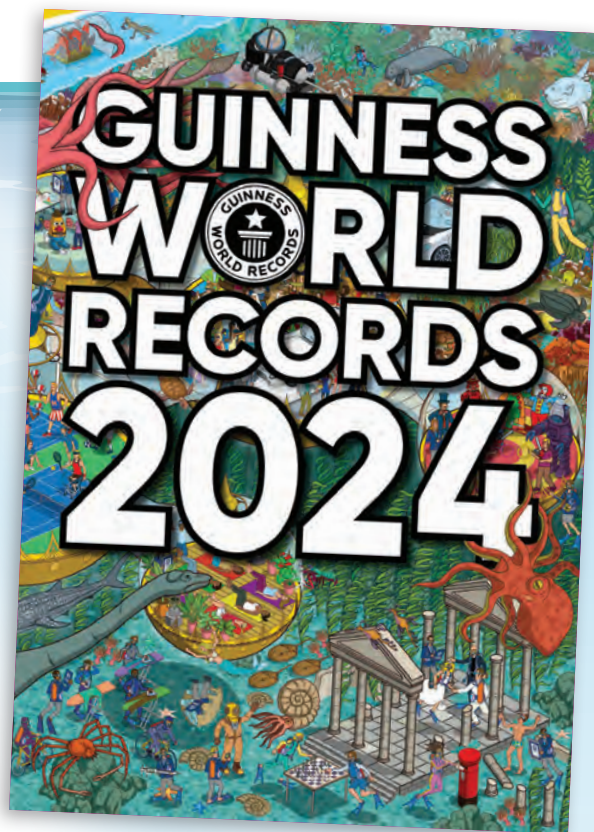


GWR 2024

As you'll see from the cover by Rod Hunt, the theme of *GWR 2024* is the Blue Planet, so join us on an aquatic odyssey from snowy mountaintops to the bottom of the ocean! Encounter the most bizarre and deadly sea creatures, swim through the largest coral reefs and kelp forests, explore the seabed for shipwrecks and lost treasure, and meet the ocean's most fearless pioneers. You'll also find plenty of new and classic records to explore once you're back on dry land, with topics as diverse as rollercoasters, robots, movie props and manga, music, TV and gaming.

Take a deep breath and dive into the fully updated and revised *Guinness World Records 2024*! This year's edition compiles the very best of the thousands of new records approved over the past year. And with lockdowns and quarantines gradually becoming a distant memory for much of the world, the claims have been flooding in...

- Take the plunge with our opening BLUE PLANET chapter, celebrating watery wonders from rivers, lakes and oceans to icescapes and hot springs.
- HISTORY is a new feature chapter for *GWR 2024*. Egyptians, pirates, catapulting knights, vampires and ghosts all vie for your attention in this crazy chronicle of the past 2,000 years.
- In the poster-like Explainers, 3D artist Alex Pang peels away the layers of some iconic record breakers. Have you ever seen inside an octopus's head? Or wondered how the dinosaurs of *Jurassic Park* are brought to life? Let us explain...
- And finally, we end the book with every significant new sporting achievement logged in the 30-page SPORTS chapter.



CHAPTERS

- BLUE PLANET
- AQUATIC LIFE
- HUMANS
- RECORDOLOGY
- ADVENTURES
- HISTORY
- SCIENCE & TECHNOLOGY
- ARTS & MEDIA
- SPORTS
- SPECIAL FEATURES:
 - HALL OF FAME
 - YOUNG ACHIEVERS
 - GAMING
 - EXPLAINERS
 - BUCKET LIST

Cover art

For this year's edition, award-winning artist Rod Hunt has created a dazzling cover packed with record holders. How many can you spot? This is Rod's fourth and (sadly) final outing for GWR, and as we're focusing on the theme of water this time around, he's conjured up an aquatic wonderland. Once again, it "jigsaws" with the covers for the past three years, making a beautiful, highly collectable composite that transports you from the outer reaches of space to the depths of Earth's oceans.

COVER ART



LAUNCH DATE	Sept. 12, 2023 (EN) / Oct. 10, 2023 (FR)
List price	CAN \$36.95
ISBN (ENGLISH)	978-1-913484-42-2
ISBN (FRENCH)	978-1-913484-41-5
Target audience	8–12-year-olds plus family audience
Format	228 x 304 mm (8.9 x 11.9 in)
Page count	256 pp
Photos	Fully illustrated, photos and illustrations

FEEDBACK & REVIEWS

Guinness World Records 2023 enjoyed five-star ratings from thousands of reviewers:

★★★★★ Tradition for Christmas

"Always a stellar book. Easy to read with lots of pictures. We have been buying these every year for years. Keeps the kids and adults entertained over the Christmas/New Year period. Highly recommend." (UK)

★★★★★ Every Christmas he asks for this book

"The little boy always asks for this book at Christmas... hours and hours he has his nose in it – great for spending time with him going through the book, it's great." (UK)

★★★★★ Superb book for kids

"Covers loads and loads of amazing records, and all presented in an interesting and eye-catching way. My 10-year-old loves trawling through it looking for records he'd like to challenge one day, and the way the book is set out really captures his imagination." (UK)

★★★★★ Great mind candy

"I found earlier iterations fascinating 50 years ago, so I bought this one as a Christmas gift for our grandson. I've taken the opportunity to experience it myself, and I certainly liked the updated presentation." (USA)

★★★★★ A must-buy book every year

"I buy this book every year for my kids." (Canada)

YOUR RECORD-BREAKING BUCKET LIST AWAITS!

We've partnered with BucketList.net to reveal the 100 most popular things to do before you die! A countdown throughout the book reveals a record-breaking story behind every idea, whether it's watching blue whales (**largest animal**) or visiting Egypt's Giza (**tallest pyramid**).

100



CONTENTS

Editor's Letter	4
GWR Day	8
Kids' Records: No Adults Allowed	10
Charitable Efforts	12

BLUE PLANET

Explainer: Water on Earth	16
Inland Waters	18
Oceans & Seas	20
Icescapes	22
Hot Water	24
Round-Up	26

AQUATIC LIFE

Explainer: Largest Octopus	32
Freshwater	34
On the Coast	36
Sunlight Zone	38
Twilight Zone	40
Into the Abyss...	42
Marine Megafauna	44
Domestic Animals	46
Round-Up	48

HUMANS

Explainer: Heaviest Man Ever	54
Super Seniors	56
Tattoos	58
Hands / Feet	60
Tallest & Shortest	62
Family Album	64
Medicine	66
Round-Up	68

HALL OF FAME

Sylvia Earle	28
Laura Biondo	50
Wim Hof	70
Erden Eruç	112
Elton John	134
Zion Clark	152
Harlem Globetrotters	176
Queen Elizabeth II	214
Shingo Kunieda	244
Diede de Groot	245

RECORDOLOGY

Explainer:	
Largest Veggie Burger	74
Upside Down	76
Underwater Feats	78
Merfolk	80
Superlative Skills	82
Pogosticking / Skateboarding	84
Cubing / Paper Planes	86
Minigolf / Flying Disc	88
Marathon Efforts	90
Peculiar Passions	92
Food Feats	94
Sweet Stuff	96
Fitness Warriors	98
Collector Sonny Molina	100
Collections	102
Young Achievers	104
Round-Up	110

ADVENTURES

Explainer: First sub to visit the oceans' deepest points	116
Mountaineering	118
Ocean Odysseys	120
Extreme Swimming	122
Grand Slams	124
Circumnavigation	126
Eco Travel	128
Slacklining	130
Round-Up	132

HISTORY

Explainer:	
Tallest Wooden Pagoda	138
Extraordinary Egyptians	140
Medieval Mayhem	142
Pirates	144
Shipwrecks	146
Incredible Inventions	148
Myths & Magic	150

SCIENCE & TECHNOLOGY

Explainer: Largest Cruise Ship	156
Lighthouses	158
Curious Cars	160
Ships	162
Tall Ships	164
Space	166
Rollercoasters	168
Big Science	170
Robots	172
Round-Up	174

ARTS & MEDIA

Explainer:	
Largest Animatronic Dinosaur	180
Movie Stunts	182
Movie Props	184
TV	186
Chart-Toppers	188
Global Music	190
Manga & Anime	192
Circus Arts	194
Just for Laughs	196
Magic	198
Puppetry	200
Gaming: Communities	202
Leaderboards	204
Hardware	206
Esports	208
Round-Up	210
Round-Up	212

SPORTS

Basketball	218
Ice Hockey	219
American Football	220
Baseball	221
Cricket	222
Tennis	223
Soccer	224
Track & Field	226
Water Sports	228
Awesome Arenas	230
Target Sports	232
Golf	233
Skiing	234
Extreme Sports	235
Rugby	236
Swimming	237
Combat Sports	238
Auto Sports	239
Cycling	240
Endurance	241
Round-Up	242

Stop Press	246
Index	248
Consultants	252
Acknowledgements & Picture Credits	254
Where's Wadlow?	256